For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION



KDKA-TV

INVOICE

Page 1 of 4

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57168 **Contract Dates:** 11/05/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

FRIENDS OF MATT SMITH 11/5 ONLY

Invoice Num: 1201-544490 **Invoice Date:** 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

THIS MORNING S-6M	Buy	Flight								Total		
Week Of	Line	Description								Spots	Rate	
11/05/2012-11/11/2012	1	THIS MORNIN	IG 5-6AM		11/05/2012-11	/05/2012	М		30	1	360.00	
Air Date 1/105/2012 Day Air Time Mo 05:16:11 AM MG For Material MST105H Dur 30 360.00 Rate Debit Credit Remarks 2 THIS MORNING 6-7AM 11/05/2012-11/05/2012 M 30 1 720.00 Week Qf 1/10/5/2012-11/11/12/012 M T.WTESS Spots Per Week Microscopic Material Strong MS For MST105H Dur Rate Debit Debit Screen Microscopic MST105H Credit Remarks 3 THE EARLY SHOW 11/05/2012-11/05/2012 M 30 1 450.00 Week Qf 1/10/5/2012-11/11/11/2012 M T.WTESS Spots Per Week Microscopic MST105H Rate Assume Assume MST105H Assume Assume MST105H Assume Assume MST105H	We	eek Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
11/05/2012 Mo 05:16:11 AM MST105H 30 360.00 2 THIS MORNING 6-7AM 11/05/2012-11/05/2012 M 30 1 720.00 Week Of	11/	/05/2012-11/11/2012		M		1		360.00				
11/05/2012 Mo 05:16:11 AM MST105H 30 360.00 2 THIS MORNING 6-7AM 11/05/2012-11/05/2012 M 30 1 720.00 Week Of	Δir	Date Da	ν Air Time	M/G For	Material		Dur	Pate	Debit	Credit	Pamarke	
Z THIS MORNING 6-7AM 11/05/2012-11/05/2012 M				<u>IVI/O 1 01</u>					Debit	Credit	<u>IVEITIBINS</u>	
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11/05/2012-11/11/2012 M 1 720.00 Air Date 11/05/2012 Day Mo 06:46:28 AM MG For Material MST105H Dur MST105H Rate T20.00 Debit Credit Remarks 3 THE EARLY SHOW 11/05/2012-11/05/2012 M 30 1 450.00 Week Of 11/05/2012-11/11/2012 M TWTFSS Spots Per Week 11/05/2012-11/11/2012 Rate 11/05/2012-11/11/2012 Debit Credit Remarks 4 THIS MORNING 9-10AM MITWTFSS Spots Per Week MST105H Rate 20.00 Week Of 11/05/2012-11/11/2012 M 30 1 225.00 Air Date Day Air Time Day Air Time Day Air Time MG For Material Day Air Time MG For Material Dur Rate Debit Credit Remarks Debit Credit Remarks	2	THIS MORNIN	IG 6-7AM		11/05/2012-11	/05/2012	M		30	1	720.00	
11/05/2012-11/11/2012	147	104		M T */ T F O	0	0		D-4			A.	
Air Date 11/05/2012 Day No 06:46:28 AM M/G For MST105H Material MST105H Dur MST20.00 Rate MST20.00 Debit MST105H Credit Remarks 3 THE EARLY SHOW 11/05/2012-11/05/2012 M 30 1 450.00 Week Of 11/05/2012-11/11/2012 M 1 450.00 Air Date Debit Remarks 4 THIS MORNING 9-10AM 11/05/2012-11/05/2012 M 30 450.00 Week Of 11/05/2012-11/11/2012 M 30 450.00 Week Of 11/05/2012-11/11/2012 M 30 1 225.00 Air Date Day Air Time Day Air Time Day Air Time Day Notes Debit Debit Debit Debit Remarks Credit Remarks Remarks					<u>8</u>	•	_					
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3 THE EARLY SHOW 11/05/2012-11/05/2012 M 30 1 450.00 Week Of	Air	Date Da	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
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11/05/2012 Mo 08:23:00 AM MST105H 30 450.00 4 THIS MORNING 9-10AM 11/05/2012-11/05/2012 M 30 1 225.00 Week Of 11/05/2012-11/11/2012 MT W T F S S Spots Per Week Rate 11/05/2012-11/11/2012 M 1 225.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	11/	/05/2012-11/11/2012		M	1	1		450.00				
11/05/2012 Mo 08:23:00 AM MST105H 30 450.00 4 THIS MORNING 9-10AM 11/05/2012-11/05/2012 M 30 1 225.00 Week Of 11/05/2012-11/11/2012 M T W T F S S Spots Per Week 11/05/2012-11/11/2012 Rate 225.00 Rate 225.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	Air	Date Da	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
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					M				D 1::	0 "	D	
11/05/2012 M0 09:13:03 AM MS1105H 30 225.00				M/G For					Debit	Credit	<u>kemarks</u>	
	11/	'U5/∠U12 MC	09:13:03 AM		MS1105H		30	225.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

CBS TELEVISION



KDKA-TV

INVOICE

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Account Exec: Office:

Brian Butz-1 KDKA-TV 1201-57168

11/05/2012-11/05/2012

Contract Num: Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

FRIENDS OF MATT SMITH(172688)

Product Desc: FRIENDS OF MATT SMITH 11/5 ONLY

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-544490

 Invoice Date:
 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy	Flight								Total	
Line	Description		Buy Line Dates		es	MTWTFSS		Dur	Spots	Rate
5	NOON NEWS			11/05/2012-11	1/05/2012	М		30	1	720.00
Week	k Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
11/05	5/2012-11/11/2012		М		1		720.00			
Air Da	ate Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
		12:09:15 PM	<u> </u>	MST105H		30	720.00			
6	4PM EARLY NE	WS		11/05/2012-11	1/05/2012	M		30	1	720.00
	II W E/WET IVE			11/00/2012 11	1700/2012				1	720.00
Week	k Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate			A.
11/05	5/2012-11/11/2012		М		1		720.00			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit	Credit	Remarks
		04:15:08 PM		MST105H		30	720.00			
7	5PM EARLY NE	WS M-F		11/05/2012-11	1/05/2012	M		30	1	1,050.00
						. 0		7		.,,
Week	k Of		MTWTFS	<u>S</u>	Spots Per Week	\ <u>\</u>	Rate			
11/05	5/2012-11/11/2012		М		1		1,050.00			
Air Da	ate Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
		05:14:08 PM		MST105H		30	1,050.00			
11/05			NIA .	50h - Villa -	10 10					1,080.00
11/05	M-F ERLY NEW	S	Mar.	11/05/2012-11	1/05/2012	М		30	1	1,080.00
	M-F ERLY NEW	S		11/05/2012-11	1/05/2012	M		30	1	1,080.00
		S	MTWTFS		1/05/2012 Spots Per Week	M	Rate	30	11	1,060.00
8 Week		S	MTWTFS M			M		30	1	1,080.00
8 Week	<u>k Of</u> 5/2012-11/11/2012	S Air Time			Spots Per Week	M 	Rate		1 Credit	Remarks

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION



KDKA-TV

INVOICE

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For: FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

100 Albany St

Pittsburgh, PA 15243-0445

New Brunswick, NJ 08901-2179

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57168

Contract Dates: 11/05/2012-11/05/2012

Customer Order:

Linked Order:

CPE: / /

Product Desc: FRIENDS OF MATT SMITH 11/5 ONLY

Broadcast airtimes represented are reported to the nearest second.

A-1V 114VOI

Invoice Num: 1201-544490 **Invoice Date:** 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy	Flight									,	Total		
Line	Line Description			Buy Line Dates			мт	WTFSS	Du	ır S	pots	Rate	
9	11PM	NEWS			11/05/2012-11	/05/2012	М		3	0	1	2,250.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate					
	11/05/2012-11/	/11/2012		М		1		2,250.00					
	Air Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit	(<u>Credit</u>	Remarks	
	11/05/2012	-	11:29:06 PM	<u> </u>	MST105H		30	2,250.00			<u>Jioun</u>	<u>rxomanto</u>	
											1		
10	CBS E	VENING I	NEWS		11/05/2012-11	(05/2012	M		3	0		1,080.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate	-	-1		A.	
	11/05/2012-11/	/11/2012		М		1		1,080.00					
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit		<u>Credit</u>	<u>Remarks</u>	
	11/05/2012	Мо	07:29:27 PM		MST105H		30	1,080.00					
13	DR. P	HIL			11/05/2012-11	/05/2012	M		3	0	1	500.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	W .	Rate					
	11/05/2012-11/	/11/2012		М	V	1	1	500.00					
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	(<u>Credit</u>	Remarks	
	11/05/2012	-	03:20:43 PM		MST105H		30	500.00				<u></u>	
		otal Spots	<u>.</u> .	Gross Am	t	Comm	ission Amt	Net Amt	Debit		<u>Credit</u>	Reconciliation	1
r Time	Totals	11	l	9,155.0			1,373.25	7,781.75	0.00		0.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

Pittsburgh, PA 15243-0445

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 4 of 4

Account Exec: Brian Butz-1
Office: KDKA-TV

Contract Num: 1201-57168

Contract Dates: 11/05/2012-11/05/2012

Customer Order: Linked Order:

CPE: / /

Product Desc: FRIENDS OF MATT SMITH 11/5 ONLY

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544490 Invoice Date: 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	9,155.00
Trade Value	0.00
Agency Commission	1,373.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	7,781.75

Warranty - We warrant the above broadcasts were made according to the official station log.